

LEADERSHIP BERKS

United Way of Berks County

MISSION

Train and develop individuals to serve in nonprofit leadership roles within Berks County.

BUILDING CAPACITY & IMPACT

The benefits of Leadership Berks are a win-win-win.

Individuals:

- Increase their knowledge around community assets and needs.
- Expand leadership and project management skills.

Employers:

- Retain higher-skilled employees possessing a greater ability to lead, problem-solve and build teams effectively within the workplace.

Local nonprofits:

- Have access to a larger pool of individuals representing a broad range of experiences to serve in community leadership roles.

PROGRAM HIGHLIGHTS

- Two-day mandatory opening retreat September 26-27, 2024
- Participants meet one day a month, from October 2024 – May 2025
- Program Graduation: June 2025
- Classroom and Panel Instruction builds knowledge about community assets and challenges, nonprofits' collective impact in Berks, nonprofit operations and governance, DEI, servant leadership
- Curriculum features interactive and team-building experiences
- Team-based service project with local nonprofits
- Placement on nonprofit board or committee

PROGRAM COMMITMENT TIME & TUITION

Program Time Commitment

- | | |
|----------------------------------|----------|
| • Class & Relationship Building | 75 Hours |
| • Service Project | 35 Hours |
| • Volunteer Leadership Placement | 10 Hours |

Tuition 2024-25 Program

- \$3,000
- A limited number of partial scholarships are available for nonprofits or self-supported individuals.

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FAST FACTS

United Way of Berks County has managed Leadership Berks since December 2020. Since then:

- 20 graduated in 2021 after its launch.
- 29 graduated in 2023.
- 32 will graduate in June 2024.

All are volunteering in leadership roles with local nonprofit organizations.

- **Originally founded in 1985** through a partnership of Greater Reading Chamber of Commerce and Industry, United Labor Council, Junior League and United Way.
- **Program is highly valued by employers**, recognizing the increased skills and experiences gained by graduates.
- **Curriculum** delivered by business and community leaders, along with content expert instructors.
- **Experiential program** expanding personal, professional and community leadership skills and opportunities.



Ann Marie Haus
Penn State Health
St. Joseph Medical Center
2022-2023 Graduate

"Leadership Berks prepares you to be a change maker. The moments of reflection equip and strengthen you for impactful leadership in Berks County. It has elevated my passion for helping others and has provided opportunities to truly make a difference."